



JONATHAN DUFFY

MARKETING MAJOR

CONTACT



570-790-8099



jduffy@live.esu.edu



<https://jonathan.duffyme.com>



East Stroudsburg, PA, 18301

SKILLS

| | |
|-------------------|------------------------|
| Leadership | <div><div></div></div> |
| Web Design | <div><div></div></div> |
| Video Editing | <div><div></div></div> |
| Graphic Design | <div><div></div></div> |
| Marketing | <div><div></div></div> |
| Customer Service | <div><div></div></div> |
| Hospitality | <div><div></div></div> |
| Order Fulfillment | <div><div></div></div> |

ABOUT ME

Marketing and Political Science student at East Stroudsburg University, specializing in short-form media and team management. Visit my digital portfolio website to view examples of my work in greater detail.

EDUCATION

2021 – 2025

Jim Thorpe Area High School

High School Diploma

2025 – Present

East Stroudsburg University

B.S. Marketing

B.A. Political Science

WORK EXPERIENCE

State Leadership Workshop Event Coordinator Intern

Pennsylvania FBLA-Pocono Manor, PA

November, 2025

- Drafted up communications to be distributed to the Workshop presenters and formatting adjustments to ensure documents were presentable.
- Put hospitality experience to use while operating registration desk and assisting attendees.

Shift Supervisor

Broadway Grille and Pub-Jim Thorpe, PA

June, 2025 – Present,

- Oversaw daily operations of a busy restaurant, ensuring smooth and efficient service.
- Developed and implemented standard operating procedures to improve efficiency and consistency in service delivery.
- Improved table turnover rate by 29% through effective floor management techniques during peak hours.



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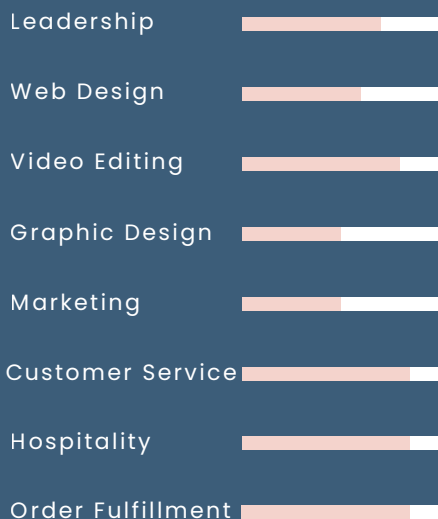


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SKILLS



TikTok Manager

Broadway Grille and Pub-Jim Thorpe, PA

June, 2024 – August, 2025,

- Increased account following to over 1,000.
- Achieved over 71,000 likes.
- Achieved over 480,000 views.
- Keep organization ideals intact while creating videos to promote the brand.

Head Host/Server

Broadway Grille and Pub-Jim Thorpe, PA

Nov, 2022 – Present,

- Ensure dining room functioning properly, and effectively.
- Provide excellent customer service skills, including providing information.

Barista

Starbucks-Albrightsville, PA

Jan, 2024- June, 2024,

- Prepare all food and drink items from scratch
- Order Fulfillment

CERTIFICATIONS

June, 2025

Pocono Mountains Visitors

Bureau

Poconos Ambassador

ADDITIONAL

Member

Hospitality and Tourism Management Club –East Stroudsburg, PA

Sep, 2025 – Present

Chapter President/ Region 21 President

Jim Thorpe FBLA –Jim Thorpe, PA

Sep, 2022 – Jun, 2025,

Member

National Honor Society –Jim Thorpe, PA

Oct, 2023 – Jun, 2025,

Historian

Jim Thorpe FBLA –Jim Thorpe, PA

Sep, 2023 – Jun, 2024,

Representative

Hugh O'Brian Youth Leadership –Susquehanna, PA

June, 2023

Co-student Advisor

Jim Thorpe Programming Club –Jim Thorpe, PA

Sep, 2021 – Jun, 2022,